

Registration

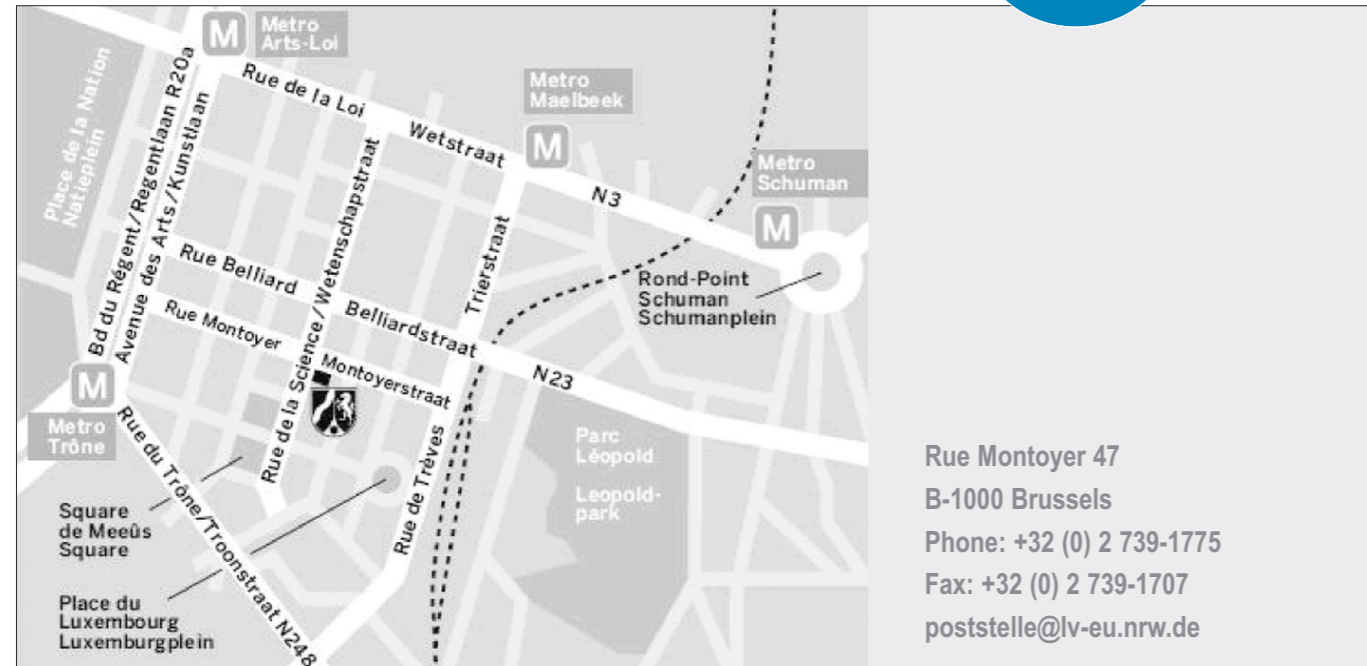
This programme is free of charge. To submit your registration, please visit the GRUR website www.grur.org/brusselsworkshop2019 and [register online](#).

If you have registered but will not be able to attend the event, please cancel your registration before Thursday, 28 November 2019. By submitting your registration for this event, you acknowledge and agree that in case of no-show or cancellation after 28 November 2019, GRUR is entitled to charge a no-show and/or cancellation fee of € 50.

For more information you may contact:

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Travel to the Representation of the State of North-Rhine Westphalia to the European Union



Travelling by train and metro – If you are travelling by train, you mostly get off at the station “Bruxelles Midi/Brussel Zuid”. In the station follow the white and blue M for metro signs and buy a ticket at the vending machine (one-drive ticket: 2,10 € / ten-drive ticket: 14 €). You take the line 6, direction “Simonis (Elisabeth)” and get off at the fifth station “Trône/Troon”. You leave the metro station to the direction “Montoyer”. Follow the rue Montoyer on 200 m. You will find the Representation of the State of North Rhine-Westphalia on the right hand side, number 47.

Travelling by plane – You arrive by plane in the Brussels International Airport. You have three possibilities:

- you take a taxi – duration: approx. 30 minutes
- You take a train to “Gare Centrale/Centraal station” (level -1). Departure every hour at 09, 22, 36 and 51. Duration: approx. 20 minutes. The ticket (possibly advantageous Key card) can be bought at the counter or the vending machine. At “Gare Centrale/Centraal station”, you take the metro of the line 5 direction “Herrmann-Debroux” or line 1 direction “Stockel/Stokkel”. You change at the second station “Arts/Loi – Kunst/Wet”. Then you take the line 2 direction “Simonis (Léopold II)” or line 6 direction “Roi Baudouin/Koning Boudewijn” and take off one station further “Trône/Troon”. Take the exit Montoyer. Follow the rue Montoyer about 200 m. The Representation of the State of North Rhine-Westphalia is on the right hand side at number 47.
- On level 0 (platform C) you can take the bus 12 “Brussels City” to the station “Luxembourg”. Departure every 20 minutes. Duration: approx. 30 minutes. From Monday to Friday 8 pm this line is operated as an express service. The ticket can be bought at the GO-vending machine before getting on the bus (4 €) or in the bus itself (6 €).

ALAI
Deutschland

GRUR
German Association for the Protection
of Intellectual Property

10th GRUR meets Brussels Workshop

The Future of Intellectual Property in the EU – Ideas from Academia



Thursday, 5 December 2019

10.00 – 20.00

Representation of the State of North-Rhine Westphalia to the EU
47 Rue Montoyer, B-1000 Brussels

10th GRUR meets Brussels Workshop

The Future of Intellectual Property in the EU – Ideas from Academia

Workshops and conferences covering the entire field of Intellectual Property have become rare. The different fields of IP are very specialised and often an overall perspective is lacking. The GRUR meets Brussels Workshop 2019 closes this gap. Future challenges for IP and possible solutions are discussed under a comprehensive perspective, covering patent law, copyright law, design law, trademark law and enforcement.

The focus will be on certain topical issues as well as on the future development in these different fields. Future challenges such as Artificial Intelligence, Big Data and the European Data Economy, the Internet of Things, and the flexibilisation of IP enforcement will be discussed.

In trademark and enforcement, certain specific issues, such as the differentiations between cease-and-desist orders and/or removal, shall be addressed. Also the current discussion on a possible or even necessary flexibilisation of patent law injunctions will be covered. The European patent system meets challenges such as the treatment of AI inventions and the Internet of Things. In design protection, the ongoing discussions about the spare parts clause, 3D-printing and other issues might require further EU action also taking into account competition law concerns. In copyright law, two main questions arise after the much discussed Digital Single Market Directive, which was enacted in April 2019. First, how to implement the Directive into Member States' laws in a way which guarantees effective harmonisation and a fair balancing of the involved interests. Secondly, and even more interesting, which future challenges for copyright law have to be tackled next, where topics such as a reform of the system of exceptions to copyright, further rules on collective management of rights, future regulation of the data economy and many other issues come to mind.

All these and many other aspects will be covered in the workshop. A strong focus will be on the future challenges to IP law instead of merely sticking with the details of the current *acquis*.

Programme

10.00 – 10.30 **Registration**

10:30 – 10:45 **Welcome**

Dr Gert Würtenberger, GRUR President; Lawyer, Munich
Hans H. Stein, Director, Representation of the State of North Rhine-Westphalia to the European Union, Brussels

10:45 – 11:00 **Statement**

Amaryllis Verhoeven, Head of Unit F.3 – Intellectual Property and Fight Against Counterfeiting, DG GROW, European Commission

11.00 – 12:00 **Keynotes**

IP for Future – Where do we come from, where do we want to go?

Speakers:

- **Prof. Dr Gerald Spindler**, Chairholder, Chair of Civil Law, Commercial and Economic Law, Comparative Law, Multimedia- and Telecommunication Law, Georg-August-University of Göttingen
- **Prof. Dr Matthias Leistner, LL.M.**, Chairholder, Chair of Private Law and Intellectual Property Law, with Information and IT-Law (GRUR Chair), Ludwig-Maximilians-Universität (LMU), Munich

12.00 – 13:00 **Statements & panel discussion:**

Trademarks & Enforcement **Cease-and-desist and/or removal – What about enforcement in Germany and the EU?**

Chair: **Prof. Dr Gerald Spindler**, Georg-August-University of Göttingen

Speakers/Panelists:

- **Harrie Temmink**, Deputy Head of Unit F.3 – Intellectual Property and Fight Against Counterfeiting, DG GROW, European Commission
- **Dr Andreas Lubberger**, Lawyer, Berlin

13.00 – 14:00 **Joint lunch**

14.00 – 15:15 **Statements & panel discussion**

Patents

The European patent system: What role for patents in times of Artificial Intelligence, climate change and other global challenges?

Chair: **Dr Frank-Erich Hufnagel, LL.M.**, Lawyer, Düsseldorf

Speakers/Panelists:

- **Prof. Dr Christian Heinze, LL.M.**, Chairholder, Chair of Civil Law and Intellectual Property Law, especially Patent and Trademark Law, Leibniz University of Hannover
- **Prof. Dr Lea Tochtermann**, Juniorprofessorship for Civil Law and European Patent Law, University of Mannheim
- **N.N.**, EU Representative, Unit F.3, DG GROW, European Commission, Brussels, *tbc*

15:15 – 16:30 **Statements & panel discussion**

Designs

Evaluation of EU legislation on design protection: The spare parts clause, 3D-Printing, other issues – Do we need further EU action?

Chair: **Prof. Dr Alexander Bulling**, Patent Attorney, Stuttgart

Speakers/Panelists:

- **Tomás Lorenzo Eichenberg**, Senior Expert, Unit F.3 – Intellectual Property and Fight Against Counterfeiting, DG GROW, EU Commission
- **Prof. Dr Annette Kur**, Affiliated Research Fellow, Max Planck Institute for Innovation and Competition, Munich
- **Prof. Dr Andreas Wiebe, LL.M.**, Chairholder, Chair for Civil Law, Intellectual Property Law, Media Law and Information and Communications Technology Law, Georg-August-University of Göttingen
- **Christian Spintig**, Lawyer, Hamburg

16.30 – 17:00 **Coffee break**

17:00 – 18:15 **Statements & panel discussion**

Copyright

The EU copyright system – Status quo and next steps?

Chair: **Prof. Dr Matthias Leistner, LL.M.**, Ludwig-Maximilians-Universität (LMU), Munich

Speakers/Panelists:

- **Marco Giorello**, Head of Unit I.2 – Copyright, DG CONNECT, EU Commission, Brussels
- **Adj Professor Dr Silke von Lewinski**, President of ALAI Germany; Senior Research Fellow, Max Planck Institute for Innovation of Competition, Munich
- **Prof. Dr Michael Grünberger, LL.M.**, Chairholder, Chair of Civil Law, Commercial and Technology Law, University of Bayreuth

18:15 – 18:30 **Wrap up**

Prof. Dr Matthias Leistner, LL.M., Ludwig-Maximilians-Universität (LMU), Munich

18.30 – 20:00 **Evening reception with drinks & nibbles**

